

FOR IMMEDIATE RELEASE
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Southwestern Indiana Association of Health Underwriters Elects New Officers

Evansville, IN -- The Southwestern Indiana Association of Health Underwriters (SWIAHU), an organization of health insurance agents, brokers and other professionals installed its 2009-2010 Executive Board.

Carolyn Beck of SIHO Insurance Services was installed as president. Beck has been active in SWIAHU for many years and has previously held the President Elect, Awards Chair and Communications Chair positions.

"I'm thrilled to be heading this organization at a time when our members are becoming more critical to employers and consumers," said Beck. "We help consumers obtain and use one of the most critical and personal services they own. When a spouse is sick or a child is in pain, it is the health plans we sell and service that cures the illness and eases the pain. Consumers now more than ever need our expertise in choosing the right plan. What we do simply can't be done by a website, a distant bureaucrat or government manual. Our focus over the next year will be not only to demonstrate this value but to enhance it."

The new officers are as follows:

- Carolyn Beck – SIHO Insurance Services – President
- Kevin Brewer – Anthem BCBS – President Elect and Treasurer
- Jane Baxter – Total Benefit Solutions – Secretary
- Chris Barthel, Jill Ross Dear, Roger Garrett, Jane Haag, Tina Hazelip, Brenda Rehl, Elizabeth Trent and Dennis Woehler all head various chair positions.

The mission of the SWAIHU is to improve its members' ability to meet the health, financial and retirement security needs of all Americans through education, advocacy and professional developments.

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