



SWIAHU News

Special HIA week Edition

September 2010

www.swiahu.org



Southwest Indiana Association of Health Underwriters



Guest Speaker:

Dr. Larry Bucshon

**Candidate for Indiana's 8th
Congressional District**

Special Meeting!

Date: **October 4th, 2010**

Time: **8:00 a.m.**

Location: **Black Buggy
Restaurant**

For over two decades Doctor Larry Bucshon has worked to protect the lives of his patients and lead a successful medical practice. His entrance into public service is indicative of his life's work: a desire to diagnose problems, and provide practical solutions. This is Larry's first run for public office.

Larry was born on May 31, 1962 and raised in Kincaid, Illinois, a small town of 1400 people in central Illinois. His life was shaped by this small town upbringing by two hard working parents. Larry's father was an underground coal miner and his mother was a nurse. Both are now retired and still live in Kincaid. Through them Larry was instilled with a strong work ethic, honesty, integrity and standing up for what you believe in.

Larry attended the University of Illinois at Urbana-Champaign and, upon receiving his bachelor's degree, attended medical school at the University of Illinois at Chicago.

Following medical school Larry completed a residency at the Medical College of Wisconsin, where he served as chief resident in surgery, and then remained there to complete a fellowship in cardiothoracic surgery. During this time he also enlisted with the United States Navy Reserve and served with them for almost a decade. During his residency Larry met his wife Kathryn, who is also a physician and a practicing anesthesiologist in Evansville.

Larry has spent his career specializing in cardiothoracic surgery and has performed hundreds of heart surgeries. Since 2003 Larry has served as President of Ohio Valley HeartCare, the tri-state region's most comprehensive cardiology and cardiovascular surgery practice. Larry's outstanding work and leadership in this field led to him being honored as the St. Mary's Medical Staff Physician of the year in 2007.

In addition to his role as President of OVHC, Larry serves as Chief of Cardiothoracic Surgery and Medical Director of the open heart recovery intensive care unit at St. Mary's Hospital. He is board certified in Cardiothoracic surgery by the American Board of Thoracic Surgery.

Larry and his wife Kathryn reside in Warrick County with their four children – Luke, Alexander, Blair and Zoe. The family attends Our Redeemer Lutheran Church in Evansville. Larry's life has been shaped by strong ties to his family. For the past six years he has been involved in coaching youth hockey for his children's teams.

Health Insurance Awareness Week! October 4th—8th, 2010



Jill Ross Dear
Media Chair
Jill.ross@siho.org



Apple cider, food booths, people and Health Insurance Awareness Week at the Fall Festival

Now that the Patient Protection and Affordable Care Act (PPACA) has passed and the process of implementation has begun it is critical that we educate the public about what this bill really means to them. It's interesting that September 23rd past without any fan-fare or press. The President should be proud this monumental achievement, but he knows this is an election year and the PPACA was signed into law with underwhelming public support. Every little bit we do to work towards modification of this law helps keep private healthcare viable and our jobs safe. (Make sure to let your voice be heard at the polls next month).

We are seeking volunteers for Tuesday and Thursday (October 5th and 7th) to represent SWIAHU at our table located between 10th and 11th Streets by ONB. There are two (2) shifts available each day - 10 am - 1 pm and 1 pm - 3 pm. We will have buttons, brochures (Value of an Agent, Consumer Guide to Health Insurance and What does Health Reform Mean to You) and other hand outs available for those who pass by our table.

Please consider taking two hours out of your busy schedule to help reach our goal of educating the public and have a little fun also! Contact Jill Ross at 759.7410 or email jill.ross@siho.org to volunteer.

Attached is a flyer announcing our HIA Week events. Please post this at your workplace, church or other common areas.

Thank you for all you do for our chapter and our industry.

Jill

Please visit the SWIAHU website to view the
Health Insurance Awareness Week Proclamations!

Issued by:

Governor Mitch Daniels

Evansville Mayor Jonathan Weinzapfel



October 4 - 8, 2010 Health Insurance Awareness Week

**The Southwest Indiana Association
of Health Underwriters, Indiana
Governor Mitch Daniels and
Evansville Mayor Jonathan
Weinzapfel has proclaimed
October 4-8, 2010 to be
Health Insurance Awareness Week.**

We will kick off the week with a breakfast meeting Monday morning with 8th District Congressional candidate Larry Buschon. Candidate Buschon will discuss his views on health care and give us background information about his campaign.

We will also have a table between 10th and 11th Avenue at the West Side Nut Club Fall Festival - be sure to stop by! Professionals from the industry will be on hand to answer any questions you may have ranging from health care reform to Medicare insurance options.

Contact jill.ross@siho.org for additional information.



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Calendar of Events:**By: Brenda Rehl, Program/Education Chair**

October Meeting
October 21st, 2010
Sponsored by: Kansas City Life
Location: Black Buggy Restaurant

Join us for the SWIAHU October member meeting where we will have a special event...

PPACA Feud!

We will create teams and have available the top 10 answers to the burning questions related to Health Reform.
Will you be part of the winning team?

**REMINDER****Update Your Membership Information On-line**

Due to an effort by NAHU, our membership is being asked to update their information to include home address. The reasoning is that NAHU will be sending out information periodically to members regarding legislation based on county of residence. You may update your information by going to www.nahu.org; click on "My NAHU" and then click on "My Information".

To learn more about the Leading Producers Round Table, go to:

www.nahu.org/awards-lprt.cfm

Also see attachment at the back of the newsletter

2010-2011 Board

President.....Kevin Brewer
 (812) 469-7571
Kevin.brewer@anthem.com
 President- Elect/Membership
 Tina Hazelip
 (812) 450-2138
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 Secretary...Jane Baxter
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 Roger Garrett
 (812) 474-1218 ext 219
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 Public Service Chair...Jane Haag
 (812) 477-7100
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 Awards...Elizabeth Trent
 (812) 985-9464
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 At-Large...Chris Barthel
 (812) 386-7727
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Association financials available upon request; please contact our Treasurer, Kevin Brewer



**National Association of Health Underwriters
Political Action Committee**

HUPAC • P.O. Box 20865 • Indianapolis, IN 46220-0865

Phone: (703) 276-0220 • Fax: (317) 253-9285

HUPAC CONTRIBUTION FORM

FIRST NAME	MIDDLE INITIAL	LAST NAME	
OCCUPATION *	EMPLOYER *	WORK EMAIL	
WORK ADDRESS	() -	() -	
WORK CITY, STATE, ZIP	WORK PHONE	WORK FAX	
HOME ADDRESS	() -	() -	
HOME CITY, STATE, ZIP	HOME PHONE	HOME FAX	
PERSONAL/HOME EMAIL	REGION	STATE	CHAPTER

*A contribution to a Political Action Committee is not deductible as a charitable contribution for federal income tax purposes. Only NAHU members, their immediate families, and NAHU Staff may contribute. All contributors must be citizens or persons lawfully admitted for permanent U. S. residence under applicable federal law. Federal law requires PACs to report the name, mailing address, occupation, and name of employer for individuals whose donations exceed \$200 in a calendar year.

Suggested Contribution Levels **

Levels	One-time	Monthly Draft	Capitol Club	One-time	Monthly Draft
Supporter	\$150	\$10.00	Gold	\$1,000	\$ 85.00
			Diamond	\$2,000	\$170.00
"365 Club"	\$365	\$30.00	2 Diamond	\$3,000	\$250.00
			3 Diamond	\$5,000	\$410.00

**These guidelines for contributions are merely suggestions. You may contribute more or less than the guidelines suggest, and the National Association of Health Underwriters (NAHU) will not favor nor disadvantage you by reason of the amount of your contribution or your decision not to contribute.

Candidate Fund ONLY Administrative Fund

PAYMENT METHODS

- One-Time Payment New Monthly Draft Increase to Monthly Draft Change of Information
- Personal Check Attached Amount: \$ _____ MONTHLY or ONE-TIME
(Please make checks payable to HUPAC) (Please circle one: Monthly or One-Time)
- MasterCard Visa Discover American Express
- Credit Card Draft Bank Account Draft (attach voided check)

Card Number _____ Expiration Date _____
I authorize HUPAC to initiate charges to my personal bank account or credit card as shown above.

Signed _____ Date _____

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NAHU Membership Application

Last Name	First Name	Designation	
Company	Title	Referral/Sponsor	
Mailing Street Address	City	State	Zip
Telephone	Fax	E-Mail Address	
Home Street Address (for legislative purposes)	City	State	Zip
Southwestern Indiana AHU			
Local Association (see other side of this application)			

Form of Payment Enclosed:

Amount: \$280.00

- Monthly Draft (please select one)
 Checking Account
 Credit Card
 Check (payable to NAHU)
 Annual Credit Card (please select one)
 Visa
 MasterCard
 Am Ex
 Discover

Bankdraft / Credit Card Authorization Form:

I (we) hereby authorize NAHU to initiate debit entries to my (our) account as indicated.

- Monthly debits will equal one-twelfth of any current applicable national, state or local dues.
- [Please include a voided check from the account to be drafted, or write credit card number below]

Name (as it appears on the check or credit card)	Signature
Account Number	Expiration Date

Please Mark the Box or Boxes For The Areas of Your Practice:

<input type="checkbox"/> Long Term Care	<input type="checkbox"/> Disability	<input type="checkbox"/> Managed Care	<input type="checkbox"/> Retirement
<input type="checkbox"/> Individual	<input type="checkbox"/> Large Group	<input type="checkbox"/> Small Group	<input type="checkbox"/> Worksite Mktg.
<input type="checkbox"/> TPA	<input type="checkbox"/> Self Insured	<input type="checkbox"/> Medicare Supplement	<input type="checkbox"/> Dental

Mail To: Tina Hazelip, SWIAHU Membership Chair, Deaconess Health Plans.
350 W. Columbia #400, Evansville, IN 47710
(812) 450-2138

**If you have questions, please contact Ilana Maze,
NAHU VP of Membership, at 703-276-3810**